

CRCG ELEVATOR PITCH

Purpose: Give state partners accurate and easy information they can use for any communications needs.

TALKING POINTS:

- CRCGs connect people with complex needs to services in their community.
- When a person's needs cannot be met by a single agency, a CRCG can help.
- CRCGs are based in communities and bring together multiple organizations to meet and partner with people and their families to identify appropriate services and programs.
- CRCGs benefit people by coordinating services and supports all in one place at the same time.
- CRCGs benefit government agencies and other organizations by reducing duplication of services and expanding reach.
- CRCGs serve a range of ages and needs.
- CRCGs serve most counties in Texas and new groups launch frequently.
- Find a local CRCG using the statewide directory, search online for "Texas CRCG" or go to <https://crcg.hhs.texas.gov/>.

TEXT BLURB (for copy/paste):

CRCGs connect people with complex needs to services in their community. The groups are community-based and bring together organizations to jointly recommend a range of services and supports in partnership with people and their families. CRCGs allow organizations to collaborate, expand their reach, and reduce duplication of services. CRCGs benefit people by coordinating services and supports all in one place at the same time. Most counties in Texas are served by CRCGs and assist people from many age groups with different needs. Find a local CRCG using the statewide directory or communicate with the State CRCG Office at <https://crcg.hhs.texas.gov/>.